

5th Annual Diabetes Conference "Innovated steps changing the journey of diabetes" 2nd-4th February 2009 London, UK

Target Audience

- Pharmaceutical Organisations
- Generic pharmaceutical companies
- · Government- Department of Health
- · Non-profit Organisations/Association
- Academics
- Consultants

VPs, Directors, Heads and Managers of:

- Endorcrinology & Metabolism
- · Cardiovascular & Metabolism Diseases
- · Diabetes & Obesity, Clinical Developments
- Advanced Diabetes Systems
- Drug Delivery
- · Product development
- Marketing/Sales
- Pricing
- Product Management
- Regulator Organisers
- Clinical Pharmacology
- Projected Management
- Scientific Affairs
- · Healthcare Professionals
- · Licensing and Partnering

<u>Day One</u> <u>Pre-conference Workshop</u> <u>Monday 2nd February 20009</u>

Insights into Beta Recovery in newly diagnosed T1 diabetic patients and T2 diabetic patients

Workshop Leader-Dr Peter Damsbo Managing Director DAMSBO life science resources

<u>Day Two</u> <u>Tuesday 3rd February 2009</u>

09:00 - Registration and refreshments

09:30 - Opening address from Morning chair

Dr Costanza Emanueli BHF Reader at Bristol University University of Bristol

09:40 – The story with Leptin-Aiding in T1 Diabetes and obesity

- · Insulin .V. Leptin- Who's the leading contender?
- Leptin Responsiveness in Diet-Induced Obesity-
- The improved knowledge of Leptin, since being discovered in 1994
- Leptin receptors and their partnership with T cells activity in immune system

10:20-Amphibian skin secretions, a new approach for the treatment of Type 2 Diabetes

- The innovation and determination behind the research of additional findings
- New class of medicines called incretin mimetics which mimic natural substances.
- The next steps- More research is needed

Dr Yasser Abdel Wahab Senior Lecturer in Biomedical Scientist Ulster University

11:00 — Morning refreshments and net working opportunities

11:20- Role of the p75 neurotrophin receptor (p75NTR) in microvascular pathology

- These recent developments provide new insights into the functions of this enigmatic receptor
- Investigations into the development of new drugs to resist the effects p75NTR
- Beneficial effects of new drugs on one of the most devastating and life threatening complications associated with diabetes

Dr Costanza Emanueli BHF Reader at Bristol University University of Bristol

12:10- Update on Diabetology's oral insulin product Capsulin®

- Oral insulin has many potential advantages over other forms of Insulin delivery
- Capsulin promises to be an exciting candidate for the improved treatment of the millions of sufferers of diabetes around the world.

Dr Roger New Chief Scientist Diabetology

12:50- The use of Statins for all diabetic patients

- Reducing the risk of hearts attacks and strokes in diabetic patience
- Future discoveries how statins will have an effect of Diabetes as a worldwide disease
- The benefits of Satins being prescribed to local authorities and the cost effectiveness as a whole

Dr Dunger Professor of Paediatrics University of Cambridge

13:30- Networking Lunch

14:50- Online support communities - the positives and pitfalls of virtual diabetes communities

Case Study

Daniel Crockett Managing Editor Diabetes.co.uk

15:30 — Afternoon refreshments

15:50 – Pricing and reimbursement for diabetes drugs in Europe

- The latest trends in pricing and reimbursement of Diabetes products
- Analysing the competitive market- What is driving the competitive edge within the diabetes market
- · Value for money- What the consumers expect
- Understand how the diabetes pricing and reimbursement environment may evolve over the next five years

Martin Walter

Partner

Simon-Kucher & Partners

16:30- The human placenta in gestational diabetes mellitus

- Comparing the cell profiles from normal and diseased placentas
- Evidence into that disease such as diabetes can start from the placenta
- Adipokines are key players in the regulation of insulin action between placenta and adipose tissue
- Intensive research into insulin secretagogues

Invited: Prof. David Simmons

Managing Director

Wolfson Diabetes and Endocrinology Clinic

17:10 - Closing remarks from the chair

17:20 - Networking drinks

<u>Day Three</u> <u>Wednesday 4th February 2009</u>

09:00 - Registration and refreshments

09.30 - Opening address from the chair

09:40- Using stem cell transplants to treat type I Diabetes

Invited: Dr Richard Burt
Associate Professor, Division of Immunotherapy
North Western University

10:20- Opportunities and challenges for the development of pharmacological therapies for diabetes treatment

Professor Michael Cawthrone

Professional Research Fellow & Director of Metabolic Research Clore Laboratory- The University of Buckinghamshire

11:00 - Morning refreshments and net working opportunities

11:20-Pharmacological strategies for targeting the endocannabinoid system

- Exploring and validating Cannabinoid receptor, CB₁ and CB₂, in clinical trials
- New Targets for obesity pharmacotherapy
- Phase III of CP-945598- CB-1 receptor for the treatment of obesity

Dr Andrew G. Swick

Director of Cardiovascular & Metabolic Disease
Pfizer Global Research & Development

12:00-Current and future positioning of key competitors in the type 2 diabetes market

- Factors driving the shift in standard of care and innovation in diabetes.
- Emerging therapies—which ones best address today's needs?
- The future of DPP-IV inhibitors for type 2 diabetes.

Donny Wong

Principal Analyst, Metabolic and cardiovascular Disorders Decisions Resources 12:40- Diabetic retinopathy and new therapeutic approaches

Case Study

James Bainbridge Consultant Ophthalmologist Moorfields Eye Hospital

13:40 - Networking lunch

14:40- Presentation to be confirmed

15:00- Afternoon refreshments and net working opportunities

15:20- Developing business opportunities through improved relationships with healthcare providers

- Understanding the market needs for treatment of obesity and the relationship with Type 2 Diabetes
- Demonstrating the economic and humanistic benefits of future diabetes therapies
- Impact of emerging information/data in relation to new findings

Senior Representative Senior Posting IMS Health 16:00- Chair's closing remarks

16:30 - End of conference

